

**Pronouncement of the Final Decision Regarding the Investigation about Arçelik Pazarlama AŞ According to Article 49 of the Act no 4054 on the Protection of Competition**

According to the Report prepared and the Additional Opinion, evidence collected, written pleas, the explanations made during the oral hearing and the scope of the file examined regarding the investigation conducted per the Board decision dated 09.09.2021 and numbered 21-42/617-M, it has been decided UNANIMOUSLY that

- a) Arçelik Pazarlama AŞ violated article 4 of the Act no 4054 on the protection of competition by means of resale price maintenance,
- b) Therefore, according to the provisions of Article 16(3) of the Act no 4054 and Article 5(1)(b) and 5(2) of the “Regulation on Fines to Apply in cases of Agreements, Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position”, on the basis of the annual gross income, which generated at the end of the financial year 2021 and which is determined by the Board, by discretion

- Arçelik Pazarlama AŞ shall be imposed 365.379.161,06-TL, administrative fines,

with the decision subject to appeal before Ankara Administrative Courts within 60 days as of the notification of the reasoned decision.