

**Pronouncement of the Final Decision about the Investigation concerning Aslan Ticaret Dayanıklı Tüketim Malları ve Limited Şirketi According to Article 49 of the Act no 4054 on the Protection of Competition**

Within the scope of the investigation conducted per the Competition Board decision dated 23.06.2022 and numbered 22-28/458-M, in the settlement text, which was sent by Aslan Ticaret Dayanıklı Tüketim Malları ve Limited Şirketi depending on the interim Board decision dated 23.11.2022 and numbered 22-52/792-MUA and entered into the registry of the Authority on 29.11.2022 with the number 33344 in time, the undertaking clearly accepted the existence and scope of the infringement as well as the rate and amount of the maximum administrative fine set in the interim settlement decision. It has been decided UNANIMOUSLY that

- a) Aslan Ticaret Dayanıklı Tüketim Malları ve Limited Şirketi restricted competition in the market by means of intervening in the online sales that their dealers would make in e-marketplace platforms and thus violated article 4 of the Act no 4054 on the Protection of Competition,
- b) Therefore, according to third paragraph of Article 16(3) of the Act no 4054 and Article 5(1)(b), 5(2), 5(3)(a) and article 7(1) of the “Regulation on Fines to Apply in cases of Agreements, Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position”, on the basis of the annual gross revenues in 2021, by discretion, the said undertaking shall be imposed 4.013.024,56-TL administrative fines,
- c) 25% reduction shall be made in the administrative fines to be imposed to the undertaking as a result of the settlement procedure according to article 43(7) of the Act no 4054 and article 4(4) of the “Regulation on the Settlement Procedure Applicable In Investigations On Agreements, Concerted Practices And Decisions Restricting Competition And Abuses Of Dominant Position”,
- d) Within this framework, as a result of the settlement procedure, on the basis of the annual gross revenues in 2021, by discretion, the undertaking shall be imposed 3.009.768,42-TL administrative fines,
- e) The investigation conducted per Competition Board Decision dated 23.06.2022 and numbered 22-28/458-M in order to determine whether article 4 of the Act no 4054 on the Protection of Competition was violated shall be concluded with settlement

with the decision subject to appeal before Ankara Administrative Courts within 60 days as of the notification of the reasoned decision.