Pronouncement of the Final Decision Regarding the Investigation about Duru Bulgur Gıda San. ve Tic. A.Ş. According to Article 49 of the Act no 4054 on the Protection of Competition

According to the Report and the Additional Opinion prepared, the evidence collected, the written pleas, the explanations made during the oral hearing and the scope of the file examined concerning the investigation, which was conducted per the Board decision dated 17.12.2020 and no 20-54/754-M in response to the claim that Duru Bulgur Gıda San. ve Tic. A.Ş. determined the resale prices in sales to retail chains in Konya and Karaman region in order to determine whether the said undertaking violated article 4 of the Act no 4054, it has been decided UNANIMOUSLY that

- Duru Bulgur San. ve Tic. A.Ş. violated article 4 of the Act no 4054 by means of determining resale prices of undertakings operating at the retail level,
- The practice in question cannot benefit from block exemption under article 5 of the Act no 4054,
- Within this framework, according to third paragraph of Article 16 of the Act no 4054 and Article 5(1)(b), 5(2), 5(3)(b) and 7(1) of the Regulation on Fines to Apply in cases of Agreements, Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position, depending on the annual gross revenues which generated at the end of the fiscal year 2020, by discretion, Duru Bulgur San. ve Tic. A.Ş. shall be imposed 4.407.979,26-TL administrative fines.

The decision can be appealed before Ankara Administrative Courts within 60 days as of the notification of the reasoned decision.