

**Pronouncement of the Final Decision Regarding the Investigation about  
Meta Platforms Inc. (previously Facebook Inc.), Meta Platforms Ireland  
Limited (previously Facebook Ireland Limited), WhatsApp LLC and Madoka  
Turkey Bilişim Hizmetleri Ltd. Şti. According to Article 49 of the Act no 4054  
on the Protection of Competition**

According to the Report prepared and the Additional Opinion, evidence collected, written pleas, the explanations made during the oral hearing and the scope of the file examined within the scope of the investigation conducted per the Board decision dated 11.01.2021 and numbered 21-02/25-M, it was decided

- a) UNANIMOUSLY that Madoka Turkey Bilişim Hizmetleri Ltd. Şti. under investigation does not have a role in the provision of the activities analyzed; therefore, it cannot have responsibility for the claims evaluated within the framework of the investigation,
- b) UNANIMOUSLY that the economic unity, referred to as FACEBOOK, under investigation consisted of Meta Platforms Inc. (previously Facebook Inc.), Meta Platforms Ireland Limited (previously Facebook Ireland Limited) and WhatsApp LLC, is dominant in the markets for personal social network services, consumer communication services, and online display advertising,
- c) UNANIMOUSLY that FACEBOOK distorted competition by complicating the activities of its competitors operating in personal social network services and online display advertising markets and creating barriers to entry by means of combining data collected from *Facebook, Instagram and WhatsApp* services, which are called core services and, violated Article 6 of the Act no 4054,
- d) With the different reason of the Board Member Hasan Hüseyin ÜNLÜ and UNANIMOUSLY that according to third paragraph of Article 16 of the Act no 4054 and Article 5(1)(b), 5(2) and 5(3)(b) of the Regulation on Fines to Apply in cases of Agreements, Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position, on the basis of the annual gross income accrued at the end of the financial year 2021 and determined by the Board, by discretion, Meta Platforms, Inc. (previously Facebook Inc.), Meta Platforms Ireland Limited (previously Facebook Ireland Limited) and WhatsApp LLC shall be imposed severally 346.717.193,40- Turkish Lira administrative fines for the infringement,
- e) With dissenting votes of the Deputy Chairman Ahmet ALGAN and Board Member Ayşe ERGEZEN and WITH THE MAJORITY OF VOTES that FACEBOOK shall be imposed the following obligations:

- a. FACEBOOK should submit the Authority the necessary measures within at least 1 (one) month as of the notification of the reasoned decision to terminate the infringement mentioned in paragraph (c) and to ensure the establishment of efficient competition in the market,
- b. FACEBOOK should implement the necessary measures within 6 (six) month as of the notification of the reasoned decision,
- c. FACEBOOK should submit an annual report periodically to the Authority for 5 (five) years following the implementation of the first compliance measure

with the decision subject to review before Ankara Administrative Courts within 60 days as of the notification of the reasoned decision.