

**Pronouncement of the Final Decision about the Investigation concerning Numil
Gıda Ürünleri San. ve Tic. AŞ According to Article 49 of the Act no 4054 on the
Protection of Competition**

Within the scope of the investigation conducted pursuant to the Competition Board decision dated 01.07.2021 and no 21-33/433-M, Numil Gıda Ürünleri San. ve Tic. A.Ş. received the interim Board decision dated 23.06.2022 and no 22-28/465-MUA on 23.06.2022. The settlement text submitted depending on the interim settlement decision was saved in the registry of the Authority on 27.06.2022 and with the number 29260 in time.

In this context, the undertaking clearly accepted the existence and the scope of the violation in the said settlement text as well as the rate and amount of the maximum administrative fine provided in the settlement interim decision and it has been decided UNANIMOUSLY that

1. Numil Gıda Ürünleri San. ve Tic. A.Ş.'s conduct for determining resellers' sale prices violated article 4 of the Act no 4054,
2. In line with this, according to third paragraph of Article 16 of the Act no 4054 and Article 5(1)(b), 5(2) and 5(3)(a) of the Regulation on Fines to Apply in cases of Agreements, Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position, on the basis of the annual gross revenues in 2021, by discretion, the said undertaking shall be imposed 57.083.623-TL administrative fines,
3. 15% reduction shall be made in the fines to be imposed to the undertaking as a result of the settlement procedure according to article 43(7) of the Act no 4054 and article 4(4) of the Regulation on the Settlement Procedure Applicable In Investigations On Agreements, Concerted Practices And Decisions Restricting Competition And Abuses Of Dominant Position,
4. Within this scope, as a result of the settlement procedure, on the basis of the annual gross revenues in 2021, by discretion, the undertaking shall be imposed 48.521.080-TL,
5. Thus, the investigation conducted per the Competition Board Decision dated 01.07.2021 and numbered 21-33/433-M shall be concluded in respect of Numil Gıda Ürünleri San. ve Tic. A.Ş. with settlement,

with the decision subject to appeal before Ankara Administrative Courts within 60 days as of the notification of the reasoned decision.